MEDITATION ON TWIN HEARTS - PROMOTION & MARKETING

FLYERS

Standard Flyer

To order the standard template for your event:

- for **current events on the website** needing a new flyer, place your order with **info@ukpranichealing.co.uk.**
- provide the following details:
  - Day
  - Date
  - Donation amount (recommended between £5 - £10)
  - Address
  - Contact details (a maximum of 2 contacts on a flyer)
    - Name
    - Mobile number
    - Email address

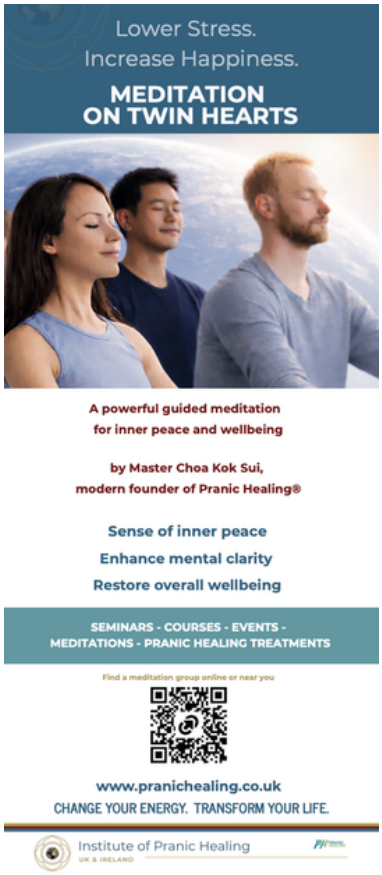
For all **new events**, we will send you a flyer when we publish your event.



Bespoke Flyer

For a flyer with multiple locations or dates, please send your request to info@ukpranichealing.co.uk for assistance.

We will provide a jnp and pdf format.
There is no cost for this service.



ROLLER BANNER

UK - Follow these steps to purchase a banner:

- You will need to have signed the relevant ***Letter of Agreement*** before ordering a banner
- place order with **info@ukpranichealing.co.uk**
- We will send you an invoice to the value off **£90**
- We will liaise with you for collection at a course.

Ireland - Follow the following steps to purchase a banner:

- You will need to have signed the relevant ***Letter of Agreement*** before ordering a banner
- place order with **info@ukpranichealing.co.uk**
- We will print banners based on orders and will advise of the cost and collection as required.

MEDITATION ON TWIN HEARTS - PROMOTION & MARKETING

FACEBOOK GROUP BANNER IMAGE

You can visit the members area on **www.pranichealing.co.uk** or **www.irelandpranichealing.com** and download the image for your Facebook group.



MAILERS TO ATTENDEES FROM INSTITUTE OF PRANIC HEALING UK & IRELAND

As a representative of the Institute of Pranic Healing UK & Ireland, please upload the names and details of your attendees on “Add a prospect” in the members area on the website. For attendees not willing to give their details, it is recommended to have printed material for them to take away.

These attendees will then receive emails from our organisation with respect to:

- upcoming Meditation on Twin Hearts events
- upcoming Seminars by instructors and Introduction to Pranic Healing Seminars with our Professional Members
- upcoming Level 1 courses
- any other events open to the public

Please do not send emails to your attendees with this information unless directly linked to your events.

WHATSAPP GROUPS

If you create a Whatsapp group of attendees, please keep the information on these groups limited to your meditation and healing clinics.
Be mindful of GDPR policies and keep the messaging limited to business hours, as early morning or late night and weekend messages, as these may be considered disruptive by many.
Exceptions like last minute cancellations are acceptable.